

**From:** [Daliah Barrett](#)  
**To:** [Felicity Foley](#)  
**Subject:** FW: NOISE & NUISANCE REPRESENTATION- Application for a Premises Licence- Noya London Ltd, 454-460 West Green Road, Tottenham, London N15 3PT (WK/572739)  
**Date:** 10 August 2023 15:17:57

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This is the response sent to the Noise RA rep-

Please attach to the noise document.

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**From:** Info - TMG >  
**Sent:** Tuesday, August 1, 2023 7:56 AM  
**To:** Licensing <[Licensing.Licensing@haringey.gov.uk](mailto:Licensing.Licensing@haringey.gov.uk)>  
**Subject:** Re: NOISE & NUISANCE REPRESENTATION- Application for a Premises Licence- Noya London Ltd, 454-460 West Green Road, Tottenham, London N15 3PT (WK/572739)

Hi Chanel,

Below is the reply from the owner to the points raised. All points are in agreement besides the opening time for the rear as we would like to challenge this due to the revenue loss and that this is also a seated restaurant area.

Subject: Dispute of Reduced Hours for Noya

Dear Sir/Madam,

I am writing to express my deep concern regarding the recent advice from the Noise and Nuisances Department to reduce the operating hours of our establishment. We firmly believe that we should be subjected to the same restrictions as other venues in the area.

It was a pleasure meeting April from the Noise & Nuisance department. On her site visit taken place on 26/07/2023 at 3pm I have informed April of all precautions taken place to avoid any noise and nuisance to all neighbours of NOYA with all soundproofing we have implemented in the design of the venue. We have also implemented a sound limiter to our sound system to avoid loud music issues.

Close by venue closing times are as follows below.

ALICIS - 1AM WEEKENDS  
THE BANC - 1AM WEEKENDS  
CLOUD 9 - 2AM WEEKENDS  
NO 5 - 3AM WEEKENDS

Also our venue NOYA was trading as Huggamug closing times was 12:45am weekdays 1:45am weekends and no complaints was raised by neighbours since it has been trading for over 8 years.

We have also provided our contact details to all neighbours of Noya in case of noise complaints and invited them to our opening of the venue.

Noya is an establishment that has invested significantly in providing a Japanese fine cuisine experience with a unique peaceful atmosphere. We cater to an upmarket consumer base and aim to offer an ambiance that is distinct from the traditional bar scene. Our goal is to contribute positively to the local community and elevate the dining and social experiences available in the borough.

Please note our business model and target clientele are fundamentally different.

It is important to emphasize that we are not seeking to replicate the operations of other venues or establishments that may attract a different type of clientele. Noya has been carefully designed to cater to a discerning customer base who appreciate Japanese cuisine in a peaceful atmosphere and a refined dining experience. Our aim is to build a reputable and respected business within the borough, contributing to its economic growth and cultural diversity.

We kindly request that you reconsider the advised reduction of operating hours for Noya. Doing so would allow us to continue serving our valued customers and contribute positively to the local economy. We are confident that our establishment can coexist harmoniously with the surrounding businesses and residential areas, without causing undue noise or disturbances.

Thank you for taking the time to review our concerns. We would greatly appreciate the opportunity to discuss this matter further and provide any additional information or evidence to support our case. Please do not hesitate to contact us at your earliest convenience.

Yours sincerely,

Gunac Yaman  
MD'

Kind Regards,

TMG Consultancies Ltd